



KABBALAH MASTER CLASSES

Join us in building a legacy of wisdom for humanity.

To bring the Light of Kabbalah to millions more souls, we must rise to our next level. The Master Classes are where wisdom transforms into action, igniting the change we're destined to create.

How we will transform

Millions

of souls

Create a premium subscription-based platform with expertly-produced Kabbalah Master Classes, offering global access to transformative teachings while ensuring sustainability.



THE TEACHERS BEHIND THE GROUNDBREAKING COURSES

Michael Berg

Monica Berg

Eitan Yardeni with Eugene Remm

Marcus Weston

Yehuda Ashkenazi

Yael Yardeni and Ruth Nachmias

+ more Senior Kabbalah teachers



WISDOM THAT ENGAGES & TRANSFORMS

Our content isn't just educational—it's binge-worthy and life-changing.

27,000

Students enrolled in our on-demand courses in 2024.

1.6M

Kabbalah videos watched, totaling 500,000+ hours of learning in the past three years.

KEY INVESTMENT AREAS IN YEAR 1



MASTER CLASS CREATION & SUPPORT

The first 10 Kabbalah Master Classes are \$300,000 each to produce.

Total investment: \$3M



PREMIUM WEBSITE DEVELOPMENT & MANAGEMENT

Paid subscribers can seamlessly learn anytime, anywhere.

Total Investment: \$360k



CREATING A VIRAL SOCIAL MEDIA PRESENCE

Compelling content that keeps followers coming back for more.

Total investment: \$770K



STRATEGIC MARKETING AND ENGAGEMENT

Build community and scale.

Total Investment: \$1M

TOTAL PROJECT COST \$5,130,000

Exclusive dedication opportunities are available.